

# Chapter 6 – Public Speaking

## PO.6 – Public Speaking

EO.1 – Write and recite a personalized elevator speech

Part of being a Young Marine is being comfortable speaking in front of others, whether that is presenting your plan for an encampment to unit staff members or teaching a DDR workshop to other Young Marines. As you progress through the program, you'll be able to practice your public speaking skills and gain confidence in your abilities to speak with and even teach others. As a recruit, you'll start with the basics, learning how to recite a short, simple speech when asked about our program.

### EO.1 – Write and Recite a Personalized Elevator Speech

An elevator speech is a brief message about you and the Young Marines. It can be given anywhere. It communicates who you are and positive aspects of the Young Marines. It's typically about thirty seconds long, the time it takes people to ride from the top to the bottom of a building in an elevator which is how it got the name "elevator speech." Everyone in the organization (Young Marines and Adult Volunteers) should develop and practice an elevator speech so they are prepared for questions about the Young Marines. You will write your during Recruit Training.

#### Basic Elevator Speech Guideline

Hi, I am YM (rank) ... with the ABC unit of the Young Marines.

The Young Marines are ...

We focus on ...

veteran appreciation

living a healthy drug-free lifestyle or Drug Demand Reduction (DDR)

leadership, discipline, and teamwork

We are here today doing ...

#### Sample of an elevator speech for a Young Marine at an event:

I'm YM SgtMaj Jane Doe with the ABC Young Marines from Main Town, and I've been in the program for more than five years. The Young Marines is a youth education and service program for boys and girls age eight through the completion of high school. The program takes place at night and on the weekend, and it teaches the values of leadership, teamwork, and self-discipline, so its members can live and promote a healthy, drug-free lifestyle. We are here today doing/asking ...

#### Sample of an elevator speech about the Young Marines

The Young Marines is a national non-profit youth education and service program for boys and girls age eight through the completion of high school. With 9,000 youth members in thirty-nine states, the Young Marines promotes the mental, moral, and physical development of its members. It focuses on teaching the values of leadership, teamwork, and self-discipline, so its members can live and promote a healthy, drug-free lifestyle.

#### Sample of a shorter elevator speech

The Young Marines is for boys and girls age eight through eighteen. It's a national non-profit youth organization that teaches the values of leadership, teamwork, and self-discipline, so its members can live and promote a healthy, drug-free lifestyle.